



Applications are open for the first cohort of THE EXCHANGE presented by the National Farmers Union!

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## THE OVERVIEW

### What is The Exchange?

THE EXCHANGE is a tuition-free, non-accredited cohort-centered national program offered by the National Farmers Union. The goal is to maximize opportunities for equity-deserving farmers\* to succeed long-term in Canadian Agriculture. This program will centralize information sourced from many organizations and offer support nationally for two successive cohorts of farmers to access training, grants, mentorship, and networking. **Applications open January 9 until February 28 2025, 2025 at 12 AM EST.**

*Presented by the National Farmers Union. Supported by The Government of Canada through Agriculture and Agri-Food Canada's AgriDiversity Program, an initiative under the Sustainable Canadian Agricultural Partnership.*

### Is The Exchange right for me?

Are you an equity-deserving farmer, farmworker or land steward? Are you looking for training, mentoring and solidarity with others to help you succeed long-term in agriculture? Apply to join THE EXCHANGE's first cohort!

Equity-deserving farmers can apply to join and receive support to pursue their training and mentoring goals in the context of THE EXCHANGE. What will help you thrive in Canadian Agriculture in the long-term? You decide, then commit to the training and mentorship that will advance your career – while joining a cohort of farmers who are on the learning journey with you. There is no fee to participate.

*\*Equity-deserving farmers include, but are not limited to, Indigenous farmers; Black and other racialized farmers; women farmers; youth farmers; 2SLGBTQI+ farmers, farmers with disabilities; and farmers in Official Language Minority Communities; and all farmworkers in these same groups.*



## THE DETAILS

### Program Resources

*What do I get as a cohort member?*

- Funding:
  - Fund for learning resources, such as: training, workshops, webinars, conferences, books: Up to \$500 per participant
  - Funding support for travel to in-person gatherings
- Networking Gatherings including:
  - Monthly Knowledge Exchange meeting online (1.5 hrs per month)
  - Regional Gatherings, in person (1 per year)
  - National Gathering, in person (1 per year)
- Mentorship:
  - A mentor: You can connect with a new or existing mentor. The mentor receives an honorarium for their participation.
- Staff Support:
  - Program facilitation
  - Grant-writing help desk
  - Program communications and reminders of deadlines for training and funding opportunities
- Centralized online resource hub, hosted on the NFU website:
  - Trainings, workshops, webinars, grants, loans, and events.

### Key Dates

*What are the dates I need to watch for?*

January 9, 2025	Applications Open
February 28, 2025 at 12AM EST	Application Due Date
March 8, 2025	Invitation Notice
March 10, 2025	Participants confirm acceptance to participate & book welcome call via Calendly
March 26, 2025 at 7PM EST	First online meeting with the cohort
April 2025 - March 2026	One monthly meeting (1.5hrs per month) Self-guided trainings and networking as capacity allows



# THE L'ÉCHANGE

Cultivating Diversity in Agriculture

cultiver la diversité dans l'agriculture



November X, 2025

National In-Person Gathering in New Brunswick

## THE APPLICATION

### How to Apply

*What do I need to do?*

- For ease of preparation and drafting your answers, [consider downloading this optional worksheet](#).
- When you are ready to submit your application, please [complete this form](#).

### Selection Process

*What happens next?*

Once the submissions form closes, all applications will be anonymized and reviewed by a volunteer selection committee of your peers. Reviewers will reference a rubric to evaluate applicants based on the criteria focused on equitable representation of experience, identity, culture, and location.

Selected candidates will be invited and asked to schedule a welcome call with the 3 staff/coordinators via Calendly.

If you have questions about the process, or require accessibility accommodations during the application process, please contact Nadia Bunyan at [bunyan@nfu.ca](mailto:bunyan@nfu.ca).

For residents of Ontario, contact [peachtree@nfuontario.ca](mailto:peachtree@nfuontario.ca)

Thank you for your interest!