

NFU Convention Sponsorship Opportunities

The National Farmers Union (NFU) is coming together online in November to connect with our growing audience. **Put your organization in the spotlight** while reaching out to our audience of farm families and non-farmers: people who understand that food issues are everyone's concern. We invite you to choose the package that best fits with your support for the great work the NFU does – and raise your profile with a highly engaged audience who advocate for farming, food, social justice and the environment. Choose your level of support to receive some or all of these benefits:

Posting a 30-second solidarity/support statement from your organization on NFU social media.

Hosting a pre-convention Happy Hour - only 4 spots available.

Acknowledgement of your sponsorship during National President's opening address.

Social media recognition on NFU social media channels with a link to your website.

Acknowledgement of support and your logo in weekly emails promoting the NFU convention.

Visibility as a sponsor (logo, organization description, link to your website) on the NFU's Convention section of our website.

Your organization's name and logo on a slide presentation introducing and concluding each webinar.

Acknowledgment in the post-convention issue of the *Union Farmer Quarterly*, our flagship publication.

Complimentary registration to convention webinars.

Social Media Following



5,000+
Followers



3,000+
Followers



1,100+
Followers



2,900+
Subscribers

Strong Communities. Sound Policies. Sustainable Farms.

Des communautés solidaires et des politiques sensées pour une agriculture durable.

nfu.ca

Farm Legacy Sponsorship \$3,000+ <ul style="list-style-type: none"> —Posting a 30-second solidarity/support statement from your organization on NFU social media. —Hosting a pre-convention Happy Hour - only 4 spots available. —Acknowledgement during National President's opening address. —Recognition on NFU social media channels with a link to your website. —Acknowledgement of support and your logo in weekly email blast promoting the NFU convention. —Visibility (logo, organization description, link to your website) on the Convention section of our website. —Your name and logo displayed on a slide presentation introducing and concluding each webinar. —Acknowledgment in the post-convention issue of the <i>Union Farmer Quarterly</i>, our flagship publication. —Complimentary registration to convention webinars. 	Harvester Sponsorship \$2,000 <ul style="list-style-type: none"> —Acknowledgement during National President's opening address. —Recognition on NFU social media channels with a link to your website. —Acknowledgement of support and your logo in weekly email blast promoting the NFU convention. —Visibility (logo, organization description, link to your website) on the Convention section of our website. —Your name and logo displayed on a slide presentation introducing and concluding each webinar. —Acknowledgment in the post-convention issue of the <i>Union Farmer Quarterly</i>, our flagship publication.
Farm Family Sponsorship \$1,000 <ul style="list-style-type: none"> —Recognition on NFU social media channels with a link to sponsor's website. —Visibility as a sponsor (logo, organization description, link to your website) on the Convention section of our website. —Your name and logo displayed on a slide presentation introducing and concluding each webinar. —Acknowledgment in the post-convention issue of the <i>Union Farmer Quarterly</i>, our flagship publication. 	Seed Saver Sponsorship \$ 500 <ul style="list-style-type: none"> —Visibility (logo, organization description, link to your website) on the Convention section of our website. —Your name and logo displayed on a slide presentation introducing and concluding each webinar. —Acknowledgment in the post-convention issue of the <i>Union Farmer Quarterly</i>, our flagship publication.

Sponsorship Registration Form

Business name:	
Contact name:	
Phone number:	
Email:	
Mailing Address:	

LEVEL OF SPONSORSHIP (Please select one): ☐ \$ 3000+ ☐ \$ 2000 ☐ \$ 1000 ☐ \$ 500

Payment: (Please select one)

- ☐ **Cheque:** Make cheque payable to: National Farmers Union
☐ **Online:** <https://www.nfu.ca/sponsorship2021/>
☐ **Credit Card:** Complete and mail form or call NFU Office

Credit Card: (please check one) ☐ Visa ☐ MasterCard

Card Number: _____ / _____ / _____ / _____
 Expiry Date: _____ / _____ CVV: _____ (3 digits on back of card)
 Name on Card: _____

Please send your completed form by email or mail (unless paying online) to:

Email: lange@nfu.ca / **Mail:** National Farmers Union, 2717 Wentz Ave., Saskatoon, SK S7K 4B6

PLEASE SEND YOUR DIGITAL LOGOS BY NOVEMBER 10, 2021 to lange@nfu.ca

For any questions or to submit payment by phone, please contact the NFU office at 306-652-9465 or email nfu@nfu.ca