

Sponsorship Information

Celebrating
**National Farmers Union
50th Anniversary**



**National Convention
November 25th - 27th, 2019
Winnipeg, Manitoba**

ABOUT THE NFU

Thank you for your interest in sponsoring the 50th Annual National Farmers Union's National Convention.

The National Farmers Union (NFU) was established by an Act of Parliament fifty years ago. It represents thousands of family farmers from coast to coast, and has advocated for strong communities, sound policies and sustainable farms since 1969.

Members work together to achieve agricultural policies that ensure dignity and income security for farm families while protecting and enhancing rural environments for future generations.

The NFU collaborates locally, regionally, nationally, and internationally to research, educate and share effective solutions that lead to a better world for farm families and their local communities.



NFU Youth Convergence, March 2019.

2019 Convention

The NFU is hosting our

50TH ANNUAL CONVENTION

NOVEMBER 25 TO 27, 2019

CANAD INNS DESTINATION CENTRE POLO PARK
WINNIPEG, MANITOBA



The theme of this year's convention is:

Farmers on the Frontline:

Celebrating 50 years of the farm movement

The event will include*:

Monday November 25, 2019

Book launch of ***Frontline Farmers: How the National Farmers Union Resists Agribusiness and Creates our New Food Future***, edited by Dr. Annette Aurélie Desmarais, Canada Research Chair in Human Rights, Social Justice and Food Sovereignty, University of Manitoba

Tuesday November 26, 2019

Speakers and workshops will commemorate our rural roots and provide learning opportunities for farmers and eaters alike.

Sponsors will have the opportunity to table during the day, network with participants, enjoy the speakers and workshops, and join us for our annual awards banquet!

Wednesday November 27, 2019

On the last day of the convention we look to the future: What will farming look like in Canada over the next fifty years?

Sponsors are welcome to join us for panels and speakers, and to learn about unique agricultural contributions our members are making in regions across the country.

*Subject to change.

Sponsorship Opportunities

We invite you to choose the sponsorship package that fits best with your support for the great work the NFU does by — and for raising your profile with an audience that supports farming, food, social justice and the environment.

<p>Farm Legacy Sponsorship \$5,000+</p> <ul style="list-style-type: none"> • Display booth * • A full page advertisement in the NFU Convention Handbook** • Prominent recognition on slideshow between presentations • Opportunity for sponsor to speak at event • Verbal recognition during keynote & banquet • 4 complimentary conference registrations & banquet tickets • Recognition on our website. • Full page ad in one issue of the Union Farmer Quarterly, our flagship publication 	<p>Harvester Sponsorship \$3,000</p> <ul style="list-style-type: none"> • Display booth* • A ½ page ad in the NFU Convention Handbook** • Prominent recognition on slideshow between presentations • 2 complimentary conference registrations & banquet tickets • Recognition on our website and in the post conference edition of the Union Farmer Quarterly, our flagship publication
<p>Farm Family Sponsorship \$2,000</p> <ul style="list-style-type: none"> • Display booth* OR a ½ page ad in the Convention Handbook** • Prominent recognition on slideshow between presentations • 1 complimentary conference registration & banquet ticket • Recognition on our website and in the post conference edition of the Union Farmer Quarterly, our flagship publication 	<p>Seed Saver Sponsorship \$1,000</p> <ul style="list-style-type: none"> • A ¼ page ad in the NFU Convention Handbook** • Recognition on slideshow between presentations • Recognition on our website and in the post conference edition of the Union Farmer Quarterly, our flagship publication
<p>Trade Show Booth Only * \$500</p>	<p>Item for Guest Bags Only *** \$250</p>

Note: There is no exclusivity at any sponsorship level.

* As a Convention Sponsor, you are entitled to set up a booth in our trade show area. You must provide your own materials.

*** Materials provided by sponsor.

**** October 10th is deadline for digital logo and ad copy**

Send ad copy and logo to: lange@nfu.ca

or call: (306) 652-9465 if you require more information

Sponsorship Registration Form

To register as a sponsor please complete this form

Business name:	
Contact name:	
Phone number:	
Email:	
Mailing Address:	

LEVEL OF SPONSORSHIP

- | | |
|---|--|
| <input type="checkbox"/> \$ 5000+ package | <input type="checkbox"/> \$ 1000 package |
| <input type="checkbox"/> \$ 3000 package | <input type="checkbox"/> \$ 500 - trade show only |
| <input type="checkbox"/> \$ 2000 package | <input type="checkbox"/> \$ 250 – Item for Guest bags only |

Total \$ _____

Payment: (Please select one)

- | | |
|--------------------------------------|---|
| <input type="checkbox"/> Cheque | Make cheque payable to: National Farmers Union (mail only) |
| <input type="checkbox"/> Credit Card | Please fill out form below |
| <input type="checkbox"/> Online | https://www.nfu.ca/2019convention/sponsorship/ |

Credit Card (Visa/MasterCard Only)

Visa MasterCard

Card Number: _____ / _____ / _____ / _____
Expiry Date: _____ / _____ CVV: _____ (3 digits on back of card)
Name on Card: _____

Please send your completed form by email or mail (unless paying online):

Email: lange@nfu.ca

Mail: National Farmers Union
2717 Wentz Ave., Saskatoon, SK S7K 4B6

**For any questions or to submit payment by phone, please contact:
Joan Lange at 306-652-9465 or lange@nfu.ca**