

Egg Farmers of Ontario – Working to Deliver the Goods

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WHO MADE YOUR EGGS TODAY?



What are 'the goods'?

- Good communication to stakeholders
- Good communication FROM stakeholders
- Good relationships
- Good people
- Good teamwork
- Good governance
- Good planning

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Good Communications to Stakeholders

- This includes farmers, graders, government and consumers.
- These communications need to be a constant effort, delivered in variety of ways, both formal and informal.

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Good Communications FROM stakeholders

- Listening to communications coming into our organization can be more important than the outward communications.
- At EFO, we have numerous opportunities, both formal and informal, to make sure we get the information we need to support good decision-making.

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Good Relationships

- This is a very strong emphasis for EFO, including relationships with farmers, graders, our supervisory agencies, other supply managed boards and other agricultural organizations across the province and country.
- Relationships with all parties, federally and provincially, MPs, MPPs, ministers and their staff are very important.

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Good People

- This includes our board members, our Zone Councillors, egg farmers at large, as well as professional, competent staff.

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Good Teamwork

- Teamwork is essential between farmers, staff, our national agency, other supply managed boards, other agricultural organizations as well as broader industry groups.

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Good Governance

- Always working on improving EFO's internal working processes and accountability.
- Policy and administration must be kept separate.
- Ensure good flow of ideas and communication from farmers to the Board.
- Annual training for Board Members based on a needs assessment.
- Staff training to meet current and future needs.
- Continuing focus on improving industry relationships.
- We have a formal Governance Policy in place.

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Good Planning

- EFO has a strong strategic planning process that annually sets key result areas, specific goals and measurable deliverables.
- Information from all the processes and sources already mentioned feed into this process. The board and staff use it to guide all of our activities during the year.

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Evaluating Policy-Making Outcomes

The outcomes are good policy and regulations if:

- Ø they balance real world business realities of farmers and all stakeholders;
- Ø are clearly defined and communicated;
- Ø are flexible enough for real world operations;
- Ø are made in the collective interests, not individual interests, of the farmers and stakeholders;

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- Øthey balance real world business realities of farmers and all stakeholders;
- Øthey are equally fair (or unfair) to all;
- Øthey are administered consistently to all parties (not as exceptions);
- Øpolicy and administration must be kept completely separate;

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- Ø they are constantly evaluated and respond to changing market realities or new information; and
- Ø they are audited by a third-party.

(At EFO this is done both with board operations and our General Manager.)

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Conclusion

- All of this is driven by our business plan.
- This is our organization's guide.
- It is POLICY developed by the elected Board and is OPERATIONAL, as implemented by our staff.

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- Most of these concepts are universal for making good policy and regulations.
- Thanks for allowing me to explain how EFO tries to “deliver the goods” of policy making for Ontario’s egg farmers.

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Thank you!

Questions?

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