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**national farmers union**

*In Union Is Strength*

**FOR IMMEDIATE RELEASE**

**JANUARY 28, 2009**

**PACKERS & RETAILERS ARE PAYING CATTLE  
FARMERS HALF OF LONG-TERM NORMAL PRICES:  
NFU TO HOLD MANITOBA MEETINGS TO FIND SOLUTIONS TO  
CATTLE CRISIS**

The National Farmers Union will hold six public meetings with farmers in Manitoba during the first week of February. The NFU is working to help farmers and political leaders understand that Manitoba cattle farmers are receiving less and less because packers and retailers are taking more and more. Please see Backgrounder for more information.

The meetings follow the recent release of the NFU's report: **The Farm Crisis and the Cattle Sector: Toward a New Analysis and New Solutions**. That report was written following extensive consultations with family farm cattle producers in Manitoba and across Canada.

“Cattle farmers need to know that the prices they are receiving today are half of what retailers and packers paid back to farmers between the end of the Second World War and 1990. They need to know how retailers and packers are driving down farmers' prices. And they need to know what farmers can do about these problems,” said Darrin Qualman, NFU Director of Research and author of the report.

The NFU meetings will look at issues such as captive supply (packers owning or controlling cattle, with the clear potential to suppress prices), increasing corporate concentration (an especially critical issue in light of the proposed Tyson/XL sale), the effects of trade policies, and the growing power of food retailers to take ever larger shares of citizens' food dollars, leaving farmers with less.

Fred Tait, a cattle producer from Rossendale who serves as NFU Regional Coordinator in Manitoba, said “the report delves into the real issues facing family farm cattle operations in Canada, and cuts through the myths perpetuated by the big packing companies and the federal and provincial governments. The report also includes real solutions to the income crisis that, if adopted, would return wealth to the family farms that raise livestock.”

The public and media are urged to attend these meetings. Public meetings in Manitoba will take place:

Monday, February 2 - 7:30 PM – **Oak Lake, MB.** – Oak Lake Legion Hall  
Tuesday, February 3 - 1:30 PM – **Minnedosa, MB.** – Ukrainian Hall

Tuesday, February 3 – 7:30 PM – **Glenella, MB** – Glenella Community Hall  
Wednesday, February 4 – 1:30 PM – **Austin, MB** – Austin Community Hall  
Wednesday, February 4 – 7:30 PM – **Cypress River, MB** – Cypress River Memorial Hall  
Thursday, February 5 – 1:30 PM – **St. Claude, MB** – St. Claude Recreation Centre

We encourage farmers, the media, and policy-makers to read the NFU's November 19 report, *The Farm Crisis and the Cattle Sector*. The Executive Summary (32 pages) and the full report (128 pages) are both available to download from [www.nfu.ca](http://www.nfu.ca) . Or, you can have a printed copy of the Executive Summary sent to you by calling (306) 652-9465 or emailing [nfu@nfu.ca](mailto:nfu@nfu.ca) .

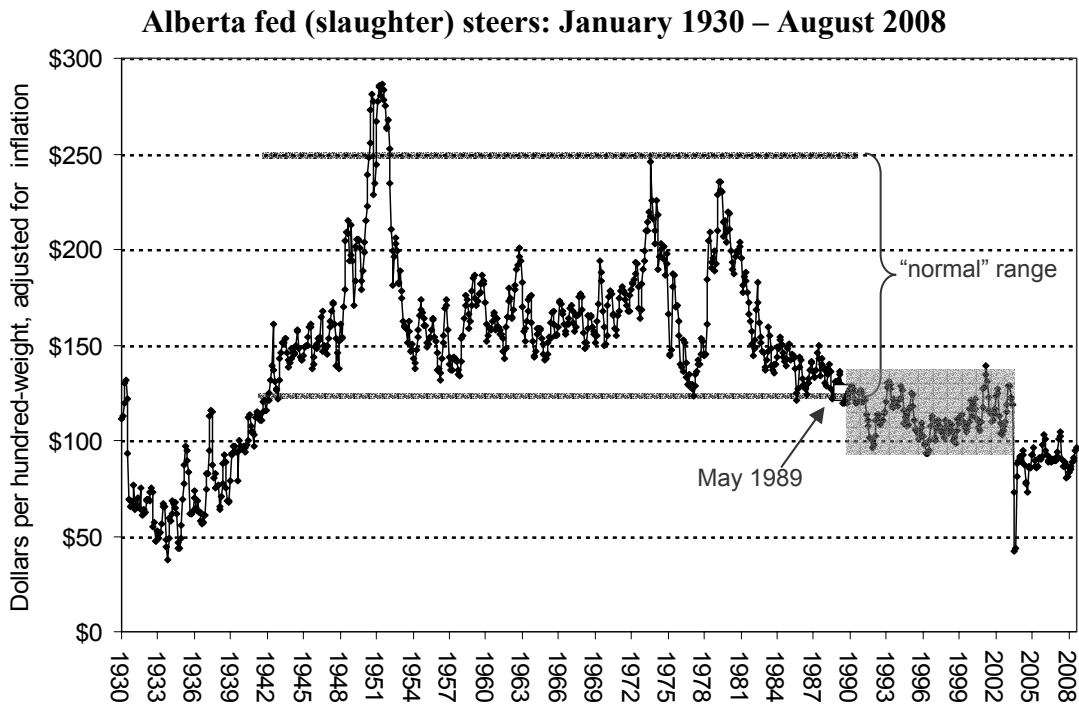
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## Backgrounder to the NFU's January 28, 2009 news release

This graph shows Alberta slaughter steer prices from 1930 to mid-2008 (Manitoba prices are similar). Prices are based on live-weight. The graph lists monthly prices, in dollars per hundred-weight, adjusted for inflation. (\$100 per hundred-weight = \$100 per hundred pounds = \$1 per pound.)



The graph reveals several distinct periods. At the far left are the low prices of the Great Depression. Then in the early 1940s, slaughter-steer prices returned to a more normal range. The graph's two horizontal grey lines mark the top and bottom of a horizontal channel that defines the price range from 1942 to 1989. During that period, prices rose and fell, *but not once in the 47 years between 1942 and 1989 did the price of Alberta slaughter steers fall below \$120 per hundred-weight. Never did prices breach the line that marked the bottom of the post-Depression normal.*

Then in 1989, Alberta fed steer prices *did* drop below that \$120 per hundred-weight line. After '89, cattle prices continued to oscillate, but they did so within a *much* lower range of values. The grey box highlights the prices for the 14-year period from 1989 to 2003.

In May 2003, a single case of BSE triggered a series of events that caused already-low prices to fall still further. At the far right, we see the prices since 2003—since the first discovery of BSE. Prices during this recent period echo those of the Great Depression.

In 2008, prices for Alberta slaughter steers averaged \$91 per hundred-weight. But the inflation-adjusted average price for the nearly 50-year period between 1942 and 1989 was *\$167 per hundred-weight*—almost double the recent average. Packers are paying farmers about half of what packers paid in the 1940s, '50s, '60s, '70s, and '80s. Feeder cattle and calf prices and cull cow prices are similarly about half of their pre-1989 averages. These half-price cattle are bankrupting farmers.