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**MEDIA NOTICE**

April 3, 2008

**PUBLIC MEETINGS TO EXPAND DEBATE  
SURROUNDING CATTLE AND HOG PRICE CRASH**

**WINNIPEG, Man.**—The inflation-adjusted prices of cattle and hogs have fallen to levels not seen since the Great Depression. Government officials, media commentators, and livestock organization reps. seem content to lay the blame at the foot of a rising dollar and rising grain prices—factors we can do little about.

There's more to this story. To understand the current crisis, it is necessary to answer questions about corporate concentration, packer ownership and control of livestock ("captive supply"), the effects of Canada's export dependence on unreliable US markets, the power of retailers to take a larger share of the grocery-store meat dollar, and a host of other factors.

**The NFU will hold a series of public meetings in Manitoba communities to hear from farmers and other citizens.** NFU officials and staff will provide their preliminary analyses of the many factors that contribute to the current crisis. And they will work to spark a broader and deeper debate on the forces decimating family farm livestock producers.

**Monday, April 7, 2008**

7:30 P.M., Poplarfield Community Hall, Poplarfield, MB

**Tuesday, April 8, 2008**

1:30 P.M., Curling Rink Club Room, Ste-Rose Du Lac, MB

**Wednesday, April 9, 2008**

7:30 P.M., Pipestone Community Hall, Pipestone, MB

**Thursday, April 10, 2008**

1:30 P.M., Ian Morrison Research Centre, Carman, MB

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For More Information:

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